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**TRAVIS FREDERICK CONTINUING TO BLOCK OUT HUNGER BY HOSTING ANNUAL
"STEAK-OUT FOR HUNGER" EVENT**

To benefit Travis Frederick's Blocking Out Hunger Foundation

DALLAS, TX – (AUGUST 6, 2018) – Dallas Cowboys center Travis Frederick and his Blocking Out Hunger Foundation are continuing to block out hunger for kids in Dallas by hosting his annual **Steak-Out for Hunger** event presented by Albertsons and Tom Thumb at the Omni Frisco Hotel. The Omni Frisco serves as the cornerstone of The Star, anchored by the Dallas Cowboys World Headquarters and 12,000-seat stadium, Ford Center. Travis Frederick's Steak-Out for Hunger event will benefit Travis Frederick's Blocking Out Hunger Foundation, whose mission is to provide support for inner-city and low-income children throughout metro Dallas who struggle with hunger.

On Monday, October 15, Frederick and his Dallas Cowboys teammates will step off the football field and into the Omni Frisco Hotel to mix and mingle with supporters of Travis' foundation, Dallas' charitable community, and Cowboys fans. Guests will enjoy a high-spirited cocktail reception, cuisine and exciting live and silent auctions.

In addition to a can't-miss event, guests will get a private tour of The Star including stops at the Dallas Cowboys training table, locker room, war room and more.

With your support, Travis will continue his mission of blocking out hunger and malnutrition for kids in Dallas. In May, Travis visited Dr. Linda Henrie Elementary and provided 950 students with a bag of nutritious food to take home. During his visit to Dr. Linda Henrie Elementary, Travis announced that the second Travis' Pantry will be unveiled at the school this fall, which will allow students to pick up food to take home for their weekend meals. Additionally, to combat the issue of students losing access to food when school is closed, Travis provided 250 students with two backpacks each week for the 11-weeks of summer. Healthy breakfast, lunch and snack items filled the backpacks for students to eat during the summer break.

Sponsorships and tickets for Steak-Out for Hunger can be purchased online at travisfrederick.org. All tickets include a Dallas Cowboys signature football for celebrity autographs, a tour of The Star, hors-d'oeuvres, a four-course meal and wine as well as tax, gratuity, and, valet service. Outside memorabilia is prohibited.

The event is made possible by the following sponsor: Presenting Sponsor – Albertsons and Tom Thumb, PR Sponsor – SPM Communications.

About Travis Frederick's Blocking Out Hunger Foundation

The mission of Travis Frederick's Blocking Out Hunger Foundation is to provide support of inner-city and low-income children throughout metro Dallas who struggle with hunger.